## ⇒ UMAGE



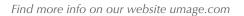
## INTRODUCING THE ALUVIA IN BRUSHED BRASS

To celebrate our 10th anniversary in design, we are launching a special edition Aluvia in brushed brass.

Inspired by nature with its characteristic triangular petals, the Aluvia in brushed brass casts a warm and glare-free ambient light, that looks just as good turned off as it does turned on. Made from aluminium, the lightweight and durable shape is available in both mini and medium, perfect for any room of the home.

"Imagine if flowers could light up. They would create the most playful dancing shadows, spinning around and making everything come to life! The Aluvia embodies just that – nature's magic in your home," adds Søren Ravn Christensen, Founder and Chief Creative Developer.

We take the story of Scandinavian design further than ever before by combining aesthetics, simplicity and functionality and infusing it with thoughtful craftmanship and environmental care. Our designs are deeply rooted in the diverse urban landscape and raw nature surrounding our home in the heart of Copenhagen, Denmark. Having begun our journey in November 2008, we are celebrating our 10th anniversary this year by constantly growing and expanding the conventions around contemporary design.





**PRODUCT FACTS** 

Name	Aluvia
Designer	UMAGE Design Team, 2019
Material	Aluminium, polypropylene and polycarbonate
Size	Medium   Ø: 59 x H: 48 cm Mini   Ø: 40 x H: 30 cm
Colours	Brushed brass

For product loans, interviews and high res images please write to Head of Communications Mette Eskerod Foldager: mfo@umage.com or tel. +45 31 39 76 13. Images can also be downloaded at umage.com/mediakit